

YMCA's we're working with (all single-location, except YMCA of the North Shore)

- [Harrison Family YMCA](#)
 - They do an incredible job of webbing their website together...what I mean by this can be seen on their [Swimming / Aquatics](#) page
 - They make it a practice to add what we call a Bubble on the page for every page that lives "under" it...RMY Racers Swim Team, Swim Lessons, etc.
 - Each bubble expands, giving the user more useful information and additional call-to-action's
- [Goldsboro Family YMCA](#)
 - Responsive videos embedded within a page's body - [Our Mission](#)
- [YMCA of the North Shore](#)
 - They helped spearhead the development of our "Tiles" - similar to bubbles, but include a picture and send the user wherever the Y links the tile
 - Most of their Program pages contain Tiles, and you can see an example here...on their [Fitness](#) page
 - Tiles are simply another way to add content to a page, and a way to keep your visitors flowing through your site
- [Randolph YMCA](#)
 - Nearly full use of what we call the "WYSIWYG" (what you see is what you get)
 - They pack a lot of useful content into the body of the page with this field, especially on their [Membership Benefits](#) page
- [Woodson YMCA](#)
 - In my opinion, they have high-quality photos everywhere

Cost

- Implementation = \$1,000
- Monthly = \$199

What's Included

- Implementation
 - Your [staging site](#) is fully developed the day after contract is signed
 - 2 hours of training via call and screen-share
 - Access to "how-to" docs for future reference
 - Open communication between us and your staff
 - Website hosting
 - Server/DNS support to ensure a smooth launch
- Monthly (*begins the 2nd month after staging is developed or month of launch, whichever is first*)
 - Website maintenance

- Website updates
- Security updates
- Website hosting
- Rights to access our platform codebase

Timeline

- Development
 - Your staging website will be completely developed and ready for you the day after contract signing
- Time in staging
 - This is to go completely at your pace, however statistics are below:
 - Average time in staging (from staging being developed to launch): 1.5 months
 - Quickest time in staging: 3 weeks
 - Longest time in staging: 4 months
- Launch
 - Once we have the go-ahead, we will make the necessary changes on our end...and your new site will become visible to your website visitors with 3-4 hours
 - It takes 3-4 hours, on average, for your new website's code to spread throughout the internet and begin to display

Additional Features

- Full access to edit / manage the following
 - Home page: display fields and their order
 - Menus: what pages are included and their order
 - Any page that is published / unpublished within your Dashboard
 - Content, images, links, buttons, Bubbles, and Tiles
 - Alerts
 - News & Events
 - Webforms
- Fully-responsive website that will work on any device
- Google analytics tracking and website reviews
- Newsletter sign-up
- Social-share buttons on each page, allowing your website visitors to share that page's content on their social networks
 - Letting your users do some marketing for you
- Shared content and open communication with all YMCA's in our community
 - currently helping 28 YMCA's